

Culture, Tourism and Sport Board

Agenda

Monday 9 September 2013
1.00pm

Smith Square Rooms 1 & 2 (Ground Floor)
Local Government House
Smith Square
London
SW1P 3HZ

To: Members of the Culture, Tourism and Sport Board
cc: Named officers for briefing purposes

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LGA Culture Tourism and Sport Board
9 September 2013

The **Culture Tourism & Sport Board** meeting will be held on **Monday 9 September 2013** at **1:00pm**, in Smith Square Rooms 1 & 2 (Ground Floor), Local Government House, Smith Square, London, SW1P 3HZ.

A sandwich lunch will be provided before from 12:30.

Apologies

Please notify your political group office (see contact telephone numbers below) if you are unable to attend this meeting, so that a substitute can be arranged and catering numbers adjusted, if necessary.

Labour:	Aicha Less: 020 7664 3263	email: aicha.less@local.gov.uk
Conservative:	Luke Taylor: 020 7664 3264	email: luke.taylor@local.gov.uk
Liberal Democrat:	Group Office: 020 7664 3235	email: libdem@local.gov.uk
Independent:	Group Office: 020 7664 3224	email: independent.group@local.gov.uk

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Location

A map showing the location of Local Government House is printed on the back cover.

Contact

Jonathan Yeates
Tel: 020 7664 3259
e-mail: jonathan.yeates@local.gov.uk

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Culture, Tourism and Sport Board - Membership 2013/2014

Updated 08/08/13

Councillor	Authority
Conservative (7)	
Andrew Lewer [Deputy-Chair]	Derbyshire County Council
Doreen Stephenson	East Lindsey District Council
Sir William Lawrence	Stratford-on-Avon District Council
Roger Begy OBE	Rutland County Council
Peter Golds	Tower Hamlets Council
Chris Knowles-Fitton	Craven District Council
Tom Fitzpatrick*	North Norfolk District Council
Substitutes:	
Colin Organ**	Gloucester City Council
Martin Veal**	Bath & North East Somerset Council
Geoff Walsh**	Wakefield Metropolitan District Council
Paul Yallop**	Worthing Borough Council
Labour (7)	
Simon Henig [Vice Chair]	Durham County Council
Caitlin Bisknell	High Peak Borough Council
David Phillips	Swansea City and County Council
Simon Blackburn	Blackpool Council
Sonja Crisp	City of York Council
Terry O'Neill*	Warrington Council
Isobel Bowler*	Sheffield City Council
Substitutes:	
John Knight**	Nottinghamshire County Council
Patrick Kadewere**	Huntingdonshire District Council
Liberal Democrat (2)	
Flick Rea MBE [Chair]	Camden Council
Mike Bell*	North Somerset Council
Substitute:	
Stewart Golton** <i>[full member in 12/13]</i>	Leeds City Council
Independent (2)	
Geoff Knight [Deputy Chair]	Lancaster City Council
Amanda Martin*	Council of the Isles of Scilly

* new member 2013/14

** new substitute 2013/2014

Agenda

LGA Culture, Tourism and Sport Board Meeting

Monday 9 September 2013

1:00pm

Smith Square Rooms 1&2, Local Government House, Smith Square, London, SW1P 3HZ

	Item	Page	Time
	Declarations of Interest		
	Opportunity for Members to declare any personal or prejudicial interests.		
	FOR DISCUSSION		
1.	Note of last meeting and matters arising	3	1:00pm
2.	The future of English Heritage	9	1.05pm
	Deborah Lamb, Director of National Advice and Information at English Heritage.		
3.	Public Libraries and Welfare Reform	15	1.35pm
	Report attached.		
4.	Magna Carta 800th Anniversary update	21	2.00pm
	Report attached.		
5.	2013/14 CTS Work Programme	25	2.15pm
	Report attached.		
	FOR NOTING / INFORMATION		2.40pm onwards
6.	Outside Bodies feedback from Members	43	
7.	Update on current issues	49	
8.	Terms of reference and new membership	61	
9.	Case Studies – making the most of heritage assets	67	
10.	AOB		

Date of Next Meeting: Monday 25 November 2013, 1:00pm
Westminster Suite, Local Government House

Note of Previous Meeting

Title:	Culture, Tourism and Sport Board
Date and time:	09 July 2013, 12.30pm
Venue:	Elstree Studios, Shenley Road, Borehamwood, Hertfordshire, WD6 1JG

Attendance

Position	Councillor	Council
Chair:	Flick Rea MBE	Camden LB
Vice chair:	Simon Henig	Durham CC
Deputy chairman:	Andrew Lewer	Derbyshire CC
Deputy chairman:	Geoff Knight	Lancaster
Members:	Roger Begy OBE	Rutland CC
	Sir William Lawrence	Stratford-on-Avon DC
	Ian Gillies	City of York
	Doreen Stephenson	East Lindsey DC
	Peter Golds	Tower Hamlets LB
	James Hockney	South Cambridgeshire DC
	Veronica Ward	Southwark LB
	Simon Blackburn	Blackpool Council
	Sonja Crisp	City of York
	Stewart Golton	Leeds City
	Paul Crossley	Bath & NE Somerset Council
Guests:	Morris Bright	Hertsmere BC
	Iain Varah	CLOA
Apologies:	Chris Knowles-Fitton	Craven DC
	Caitlin Bisknell	High Peak BC
	David Phillips	City & County of Swansea
LGA Officers:	Laura Caton, Siraz Natha, Jonathan Yeates	

Item Decisions and actions

Action by

Councillor Flick Rea, Chair, welcomed members and guests to the meeting.

Iain Varah was welcomed to his first meeting of the Culture, Tourism and Sport Board in his new role as Chair of CLOA. Cllr Flick Rea thanked the immediate past chair Richard Hunt for his work.

1 Note of last meeting and matters arising

The note from the last meeting on 7 March 2013 were approved with the following actions for follow up as requested by members

Decision

- Officers to circulate the draft LGA response to Terry Farrell's independent review of architecture and the built environment.

**Laura
Caton**

2 Elstree Studios: Driving growth through investment in the arts

Cllr Morris Bright, Leader of Hertsmere Borough Council, hosted the Board to discuss how the council's investment in Elstree Studios has significantly contributed towards local growth in the area.

Cllr Bright highlighted how in 1996, Hertsmere Borough Council acquired the derelict Elstree Film Studios in Borehamwood. This iconic film site housed production of the original Star Wars and Indiana Jones trilogies, but closed in the early 1990s. The council took an entrepreneurial approach and saw the unique selling point and local growth potential of this cultural investment.

Hertsmere invested £5.5 million to build two new state-of-the-art sound stages which were opened in 1999. This led to resurgence in the use of Elstree Studios, which has become home to big live TV entertainment shows such as Big Brother and films such as the Oscar-winning The King's Speech.

In the past 12 years, the studios have generated £11 million in rental profit. Last year the council received more than £1.2 million in rental income. A one per cent council tax rise in the borough would equate to £60,000, meaning that in effect 20 per cent of every home's council tax is subsidised by this asset.

Cllr Bright said that the council is investing a further £2.5 million and a £2 million secured loan from the local enterprise partnership to transform the currently unused land into commercial studio space. The council is also trying to encourage more location filming in Hertsmere by removing barriers. The Studios helped instigate and fund the Hertfordshire County Council (Filming on Highways) Bill, currently before Parliament, which will enable easier closure of roads to facilitate filming and the licensing of temporary placing of film production apparatus on the highway across our county.

Cllr Rea thanked Cllr Bright for his extremely informative presentation.

3 Spending Review and implications for culture

Laura Dyer, Executive Director, Arts Council England (ACE) attended the Board to brief Members on the implications of the Spending Review for ACE's funding of, and support for, the arts, museums and public libraries.

The main discussion points were:

- Noted that the LGA's arts and growth campaign, which Sir Peter Bazalgette endorsed, helped to shape the narrative on the economic impact of the arts in the run-up to the Spending Review and limit the reduction in arts funding to five per cent . This compared to an average seven per cent cut across DCMS and was a good result for councils because as so many arts organisations are co-funded, less pressure on the arts side means less pressure on council budgets.
- The joint leadership events that LGA and ACE run in partnership for councillors provide important practical support for portfolio holders. Members were very encouraged by the two Cultural Leadership Academies that we are organising this year.
- Smaller arts organisations are less likely to have the capacity and expertise to respond to significant budget cuts. Members also noted that the arts sector is an important provider of entry-level jobs for young people.
- Important to encourage philanthropy across the whole country and noted that ACE's Catalyst programme is helping councils to develop fund raising capacity and capability amongst local arts organisations.
- Members were encouraged by ACE and VisiEngland's partnership on cultural destinations, which fits well with our work on the visitor economy and growth. Members also highlighted councils' leadership role.

Cllr Rea thanked Laura Dyer for her presentation and Members agreed that it would be useful for Laura to update the Board later on in the year.

Actions

- Cllr Stephenson to share additional information about how catalyst funding helped to stimulate philanthropy in East Lindsey.

4 Review of 2012/13 and priorities for 2013/14

Members received a report outlining the Board's achievements over the last year and which sets out proposals for the Board's priorities and key areas of work for the coming year.

Members **agreed** the paper with the addition of making clearer the links between

CTS and health. Cllr Rea said this would be achieved by cross-Board working.

- Members emphasised the positive feedback from our leadership academies.
- Opportunities for Members to network and learn from each other will become even more important and as more and more Members go through the programme we also need to re-engage Members who participated in the first events which might be three years ago now.
- Cllr Begy highlighted the importance of joining-up with the regional LGA councillor networks.

Action

- Continue to focus on maintaining wider networks of councillors within available resources (with the regional LGAs).

**Siraz
Natha**

5 2014 Culture, Tourism and Sport Conference, Portsmouth

Members were updated on the early preparations for next year's Culture, Tourism and Sport Conference to be held in Portsmouth.

Members **agreed** the 2014 conference theme in the paper and said it worked well starting at lunchtime to allow people time to travel.

Cllr Rea said she had recently met some volunteers from the D-Day museum and was keen to involve the museum in the conference.

Actions

- Officers to follow-up with Portsmouth City Council the possibility of a study tour involving the D-Day museum

**Laura
Caton**

6 First World War Centenary Commemorations

Members were updated on the Government's plans to commemorate the centenary of the First World War and how the LGA is supporting councils to coordinate local commemorations. During the discussion Members also noted that councils will have an important role to play coordinating local events and activities to mark the 800th anniversary of Magna Carta in 2015.

Actions

- Diane Lees, Director-General of the Imperial War Museum, is to be invited to a future Board.
- Members to consider an update on plans to mark the 800th anniversary of Magna Carta in September.

**Jonathan
Yeates /
Siraz
Natha**

7 Outside Bodies feedback from Members

Members provided feedback from recent meetings. Members noted Sir William Lawrence's update on Tourism for All.

Action

- Officers will review the outside body appointments ahead of the next board cycle.

8 Update on current issues

- Members requested an update paper on broadband.

**Siraz
Natha**

9 AOB

Members discussed the recent announcement about the future of the National Heritage Collection. Members **agreed** to discuss this further at the September Board and to respond to English Heritage's consultation in due course.

**Laura
Caton**

Date of the next meeting: 1.00pm, Monday 9th September 2013, Smith Square Rooms 1 & 2, Local Government House

The Future of English Heritage

Purpose of report

For discussion and direction.

Summary

In July 2013, the Government announced that it will work with English Heritage to consult on establishing a charity to care for the historic properties in the National Heritage Collection on a self-financing basis, supported by Government investment of £80 million.

Deborah Lamb, Director of National Advice and Information at English Heritage, will join the Board to discuss the implications of the announcement for local government.

A letter from Baroness Andrews, the then chair of English Heritage, to Cllr Flick Rea about the changes is attached at **Annex A**.

Recommendation

Members are invited to discuss issues arising from the proposed changes to English Heritage with Deborah Lamb.

Action

To be taken forward by officers, as directed by Members.

Contact officer: Laura Caton
Position: Senior Adviser
Phone no: 020 7664 3154
E-mail: laura.caton@local.gov.uk

The Future of English Heritage

Background

1. Local government is at the forefront of protecting, improving and managing the historic environment. For the last year, the Culture, Tourism and Sport Board has focussed on the links between heritage, the visitor economy and the economy. This culminated in a joint LGA / English Heritage seminar on 10 July and a good practice publication that shared examples of councils putting heritage centre-stage in their drive to create great places to live, work and visit.
2. English Heritage is the Government's lead advisory body for the historic environment and has a statutory role in the planning system. Central to their role is the advice they give to local authorities on development proposals affecting listed buildings, scheduled monuments, registered parks and gardens and conservation areas. Sir Laurie Magnus, Deputy Chairman of the National Trust, has recently been appointed as Chairman of English Heritage and took up the post on 1 September.

The proposals

3. In July 2013, the Chancellor of the Exchequer announced that English Heritage will be awarded an £80 million one-off lump sum to invest in the National Heritage Collection of 420 historic sites, monuments and collections in its care.
4. This will support its plan to transfer management of the Collection to a charity, licensed by English Heritage's governing body, The Commission.
5. The National Heritage Collection, which includes Stonehenge, Kenwood, Audley End, Dover Castle and Charles Darwin's home Down House in Kent, will remain in public ownership. However, the new charity will have more freedom to generate greater commercial and philanthropic income to safeguard and present to the public this vulnerable and important collection of cultural treasures.
6. Under current plans, the new charity will be set up by March 2015. It will retain the name English Heritage and in due course, will be completely self-financing and no longer need tax-payer support.
7. The new arrangement will also impact upon English Heritage's planning and heritage protection responsibilities, which will be known as the National Heritage Protection Service - until a friendlier title is chosen. This will continue to use its statutory powers, advice, research and awareness-raising to protect England's heritage at large – including historic streets, villages, towns, cities, ancient archaeological remains and even the heritage beneath our coastal waters.
8. The National Heritage Protection Service will continue to be the Government's expert on all aspects of England's archaeological and built heritage and factors affecting them. It will continue to protect England's heritage and to take a leading part in identifying those parts of England's heritage that matter to people most and are at greatest risk - and to concentrate efforts on saving them. At the same time, it will become more

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public-facing and enhance its service to owners, developers and the public, ensuring that heritage across the country is understood, valued, cared for and enjoyed.

9. The Commission, the current governing body appointed by DCMS, will run the National Heritage Protection Service and will license the English Heritage charity to run the National Heritage Collection.
10. Public consultation will begin shortly. The discussion at the CTS Board is an early opportunity for local government to have its say.

Conclusion and next steps

11. The consultation on the future of English Heritage is an opportunity to build upon our strong national and local partnership and to embed even closer working with councils through new ways of working.

Financial Implications

12. There are no financial implications for the LGA arising from this report.



ENGLISH HERITAGE

From the Chair
Baroness Andrews OBE

Cllr Flick Rea
Chair Culture, Tourism and Sport Board
c/o Camden Council
Member Support, Town Hall
Judd Street
London
WC1H 9JE

27 June 2013

Dear Flick,

As a close partner of English Heritage and a friend, I wanted to advise you personally of the important announcement made by the Chancellor of the Exchequer yesterday about the future of English Heritage.

For two years we have been working on a plan that would allow Commissioners to license an independent charity to run the National Heritage Collection of 420 sites and monuments. Such a charity would be free from the constraints of government accounting and would be free to make more of commercial, charitable and philanthropic opportunities. We have been seeking a solution which would make the National Heritage Collection more resilient in the future. The stumbling block has been, as you will appreciate, the poor state of the Collection, and the accumulating maintenance deficit.

I am delighted to say that the government has now agreed to provide a generous grant of £80 million to establish this charity and to deal with the defects in the estate as well as providing for some enhancements. The charity will be licensed by and accountable to the Commission; the National Heritage Collection will, of course, remain in public ownership.

Franchising responsibility for the National Heritage Collection to a charity will also enable us to relaunch our critical work in planning and protection, under the working title (subject to consultation) of The National Heritage Protection Service. We will take the opportunity to clarify and to consolidate our mission to provide expert and impartial advice on all aspects of the nation's heritage.

The establishment of the new charity and the Heritage Protection Service will, of course, be subject to consultation, but we expect it to be launched before April 2015. I very much hope that you will agree with us that this is a really positive way forward in the history of heritage management. We believe that it will be better for the National Heritage Collection, better for the public, better for the taxpayer, and above all, better for the nation's heritage.

If you would like to know more – please do not hesitate to get in touch.

Thank you again, for the support you have shown English Heritage and me in recent years.

Public Libraries and Welfare Reform

Purpose of report

For discussion and direction

Summary

This paper explores the implications of the government's welfare reform programme for public libraries and the links to councils' wider plans for service transformation, superfast broadband rollout and the government's Assisted Digital Scheme which will help people to access 25 services the government intends to make digital by default, mainly through libraries and post offices. It follows-on from a roundtable convened by the Culture Minister and attended by LGA, Department for Work and Pensions, Cabinet Office and Society of Chief Librarians (SCL).

Recommendation

Members are invited to comment upon the key issues in section 12 which will provide a focus for LGA action in the autumn.

Action

To be taken forward by officers, as directed by Members.

Contact officer: Laura Caton
Position: Senior Adviser
Phone no: 020 7664 3154
E-mail: laura.caton@local.gov.uk

Public libraries and welfare reform

Background

1. The government's welfare reforms are extensive and far-reaching in both their scope and their ambition. The introduction of Universal Credit (UC) is a key element of the 2012 Welfare Reform Act which aims to make the benefits and tax credit system simpler. The vast majority of people affected will be expected to make and update claims online. UC will also be paid monthly in arrears direct to claimants.
2. UC is being rolled out on a phased basis between October 2013 and 2017, building upon the UC pathfinder that started in Tameside, Greater Manchester, in April 2013 and is testing UC with new single claimants. From October 2013, UC will roll out to six hub jobcentres in Hammersmith, Rugby, Inverness, Harrogate, Bath and Shotton. The focus for October is the "safe landing" of UC. As with the UC pathfinder it is expected that the claimant group will be very targeted and not include vulnerable claimants or claimants with more complex support needs.
3. From the outset the LGA and councils were clear that supporting UC claimants is inevitably part of councils' core mission to improve the lives of residents. Many of those who are affected by the changes will continue to look to councils and local voluntary organisations as their principal source of advice and support.
4. In February 2013, the Department for Work and Pensions (DWP), LGA, Convention of Scottish Local Authorities and Welsh Local Government Association jointly published a draft local support services framework, which described the sort of support councils might need to provide or commission for UC claimants, and how these services might be managed. The framework was a very helpful starting point and we continue to work closely with DWP to develop a model that will enable the local commissioning of face-to-face support, including the role that public libraries and other council services will play in helping people to get online.
5. The LGA also worked with DWP to set up eight English pilots in autumn 2012 to test local government's role providing face-to-face support to UC claimants on issues such as digital skills, personal budgeting and housing advice. The LGA recently published a summary of the learning from the pilots and they have been extended to the end of 2013. One of the key findings from the pilots has been the resource implications of supporting people who do not have internet access and / or do not have the digital skills to complete an online form and also the huge potential of public libraries and other council services to help people to develop digital skills.

The Online Challenge and the Public Library Offer

6. Almost 8 million adults in the UK do not have internet access and almost half of these are social housing tenants. The UC face-to-face pilots found that lack of digital skills and internet access was one of the main challenges with moving to an online benefits system – for example, Lewisham Council found that 52% of social housing tenants did not have internet access from home, while Birmingham City Council discovered that 50% of social housing tenants visiting their letting suite did not have an email address,

which is required for an online UC account. Bath and North East Somerset Council found that while 80% of people were willing to make a claim online, 40% needed additional support. West Lindsey discovered that 42% of its claimants needed support, with 20% needing intensive one-to-one support. Clearly the situation varies in different places and the reasons for requiring support are multiple and complex, including lack of confidence, lack of basic IT skills, security concerns and literacy or language challenges. These difficulties are compounded in rural parts of the country with limited or no broadband access – for example, 25% of households in North Dorset do not have internet access, meaning additional demand on public internet access points.

7. Many of these people will turn to their local library for face-to-face help with completing and then updating online UC forms. The library network is well-placed to reach UC claimants, particularly those in work – there are 4,300 libraries, widely distributed across communities – compared to 800 Jobcentres concentrated in places with high unemployment. In July, DWP announced that an extra 6,000 computers will be installed in Jobcentres across the country to help improve digital access.
8. Public libraries are already at the forefront of transforming and modernising public services and for many years have been helping people to improve digital skills. Libraries are one of the few places where anyone can access the internet freely or at low-cost, often as part of a wider community hub that brings together other public services and information. They are also safe and trusted spaces where most people feel comfortable. Library staff also understand that this is about more than just supporting a transaction. There are 34,500 terminals in libraries with internet access, offering in excess of 66,000 hours of internet access. In the past year, more than a million people have been helped to go online for the first time by their local library.
9. Government also envisages libraries as key to their Assisted Digital Contract, through which people will receive support (especially from libraries and post offices) to be able to access 25 government services online by default.
10. The learning from the UC pilots, and work undertaken by SCL for their Public Library Universal Information Offer, clearly demonstrates the important role public libraries (and other council internet access points) and their staff play supporting people to develop digital skills and access the internet.
11. Libraries and other council services are supporting claimants in lots of different ways – from providing IT training to develop digital skills, to making extra staff available and reducing or waiving fees to access the internet. For example, North Dorset has fine-tuned its benefit form so that it takes most people half an hour to complete, and has agreed with the County Council that libraries will extend free internet access to thirty minutes. Rushcliffe Borough Council has placed a number of internet terminals in their customer contact centres. West Lindsey Borough Council is overcoming the lack of broadband coverage by installing wifi access points in village halls and other community centres so that residents can bring their own devices and access the internet for free, with community digital champions providing additional help.

Key Issues

12. Members are invited to comment upon the following key issues, which will provide a focus for the LGA's engagement with DWP during the autumn:
 - 12.1. **Ensuring that the role of councils and the various internet access points they provide - including those in public libraries – in helping people to get online and access the internet is fully reflected in the UC delivery model –** enabling this will be over and above existing service provision and have resource implications for councils - especially in the short-term. Councils want libraries and other service points to play their part and the LGA will continue to make the case to government for this to be properly reflected in the funding arrangements for UC. We also need to manage the risk that some parts of central government may seek to engage with libraries in isolation and miss the opportunity for seeing them as part of the councils' wide face-to-face customer service offer (not just on welfare reform).
 - 12.2. **Joining-up the UC local support services framework with the Assisted Digital Strategy contract and superfast broadband rollout –** the model of local partnerships for UC local support services (which will bring together partners including the council, Jobcentre, Citizens' Advice Bureau, housing associations, voluntary sector organisations and so on) provides an ideal forum for understanding local digital needs arising from UC and commissioning locally appropriate digital support that reinforce a place's wider approach to service transformation. This also needs to take into account the local progress of the superfast broadband rollout.
 - 12.3. **Continuing to test and share the learning from different approaches to helping people make online claims –** it is very good news that government has extended the UC pilots until the end of this year. The pilots will focus on testing the local support services framework and this will include further testing of helping people to make and update claims online. The LGA will continue to capture and share the learning across local government.
 - 12.4. **Workforce development –** councils have been investing in developing the skills of frontline staff to help them better support citizens access services online, including those working in one-stop-shops and contact centres, as well as those working in specific service areas (such as housing offices or libraries). The role of the professional librarian is changing radically to also inform and empower people through digital. In some instances volunteers will also be delivering the front line library service. SCL has highlighted that welfare reform changes the role further with claimants turning to professional librarians and volunteers for help with completing online forms, requiring new knowledge and taking up time.

Conclusion and next steps

13. Supporting the majority of people to access UC online will be a key factor in determining the successful rollout of this major programme. Councils' extensive experience of supporting people to get online, coupled with the more recent learning

from the UC pilots, has shown that we can expect significant numbers of people to require extra face-to-face support to access UC online. Councils are ready to play their full part in addressing the online challenge - through contact centres, libraries and other services – but in the context of budget pressures the resource implications of this must be recognised. Digital access in community based locations needs to be provided by trusted and knowledgeable, competent and confident staff.

14. We want to work in partnership with government and SCL to ensure that the contribution of public libraries and other services to UC and wider efforts to make more government services available online is joined-up, resourced and innovation shared.

Financial Implications

15. There are no financial implications for the LGA arising from this report.

Magna Carta 800th Anniversary

Purpose of report

For update and information.

Summary

This paper provides Members with an update on planning for Magna Carta 800th Anniversary 2015. The paper provides a summary of the commemoration, the specific events planned and the LGA's role in the planning.

Recommendation

Members are asked to note the report and consider whether a further update in November would be helpful.

Actions

Subject to comments from the Board, officers to take forward any suggested actions.

Contact officer: Jonathan Yeates
Position: Programme Support Officer
Phone no: 020 7664 3259
E-mail: jonathan.yeates@local.gov.uk

Magna Carta

Context

1. The Magna Carta is often highlighted as the cornerstone of individual liberty. Of the 63 clauses in the original document, the most important were clauses 39 and 40 which both established the fundamental principle that government must be subject to the law including the king. Therefore the document is often regarded as forming the basis for British democracy, the US constitution and the Universal Declaration of Human Rights.
2. As the document was granted at Runnymede in June 1215, June 2015 will mark the 800th Anniversary of its signing and will act as the culmination to a series of build-up events. The anniversary will be commemorated across the free world and the programme of celebratory events be televised worldwide.
3. This is a key opportunity for local authorities to commemorate this important event with locally appropriate events and educational opportunities. Celebrations will provide two major benefits. Firstly there is huge local economic growth potential for these events, as the 'shop window' on Britain and its areas could produce economic benefits through tourism for years to come. Secondly, there is an educational opportunity to engage with younger generations to teach them about this document which gave rise to the individual liberties they enjoy, basic principles of fairness and the root of British democracy.

Current Plan

4. There are a multitude of local, national and international plans, many already underway, to celebrate the anniversary and raise awareness about the continued relevance of the Magna Carta.
5. The Magna Carta 800th Anniversary Organizing Committee and a UK Parliament All-Party Parliamentary Group are taking the lead on event planning. HM the Queen is the patron of the commemoration.
6. Below are a few of the plans taking shape:
 - 6.1. There are aspirations to hold an event in Surrey, where the document was originally granted. These plans are being developed by both Runnymede and Surrey County Council with £1million currently set aside by the County Council for a capital project and activities to mark the occasion, in partnership with the National Trust. The plans include Egham being branded 'the gateway to Magna Carta country'.
 - 6.2. The four surviving original copies of Magna Carta will be brought together for the first time in history. The unification, which will be held at the British Library in collaboration with Lincoln Cathedral and Salisbury Cathedral and supported by the law firm Linklaters, will take place over three days in early 2015. 1,215 adults and children can enter into a ballot to win free tickets to see the manuscripts.
 - 6.3. The Magna Carta towns of Canterbury, City of London, Runnymede, St Albans, Bury St. Edmunds, Durham, Hereford, Lincoln, Oxford and Salisbury will be planning their own events to celebrate their unique involvement.
 - 6.4. There is a campaign for an extra bank holiday scheduled to take place on the 15th June 2015.

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- 6.5. A wide range of music and artistic events will also mark the anniversary. Including a Magna Carta themed Opera, a play script called “The Great Charter” and the four musical compositions.
- 6.6. An education programme for schools across the country [and the world] is being developed. It is hoped the Magna Carta will become embedded in the British curriculum. Furthermore a number of exciting new teaching resources, competitions and events are under development. Libraries, museums and archives services will be involved.
- 6.7. Academic symposiums have been agreed to take place in the USA, UK and Poland.
- 6.8. Other celebrations include a commemorative £2 coin, a national call for a ‘LiberTeas’ break to be held on Sunday 14 June 2015 and the Woodland Trust will launch a connected ‘LiberTrees’ event.

LGA Role

7. Daniel Goodwin, LGA Executive Director for Local Government Finance and Policy, through his previous position as the Chief Executive of St Albans District Council, is the Deputy Chairman of the Magna Carta 2015 Commemoration Committee. After starting at the LGA, he agreed with Carolyn Downs, Chief Executive of the LGA, that he kept a watching brief for the LGA.
8. The commemoration of Magna Carta links to the ‘England Question’ and in the LGA’s *Rewiring Public Services* we have proposed that this should be based on a new deal between central and local government, based on a transformed sector. Including the Chairman’s initial Daily Telegraph article in June, there have been twelve articles linking the LGA with debate on this issue in a wide range of national media, along with a range of more specialist coverage.
9. The LGA is hosting the next Magna Carta Towns meeting on 19 September. This is part of the wider facilitative role the LGA is performing on behalf of the local government sector to develop their plans.
10. The LGA will continue to update members and the sector through the LGA website, Bulletins and FIRST magazine.
11. Further information can be found on the website; <http://magnacarta800th.com/>

Next Steps

12. As plans continue to develop, there is an opportunity for the LGA to get more involved from the autumn. Members are invited to give a steer on whether they would like a more detailed update at the November Board.

2013/14 Culture, Tourism and Sport Work Programme

Purpose of report

For discussion and direction

Summary

The Board decided at its July meeting to maintain its focus on the visitor economy and growth, and how investment in culture, heritage and sport helps to create places where people want to live, work and visit. In response to that steer, and the framework provided by the *Re-wiring Public Services* campaign and the LGA business plan, this report sets out a draft CTS work programme for Members' consideration.

Recommendation

Members are invited to comment on the draft work programme set out in **Annex A** of the report.

Action

To be taken forward by officers as directed by Members.

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2013/14 Culture, Tourism and Sport Work Programme

Background

1. The purpose of the Culture, Tourism and Sport Board is to provide strategic oversight of all the LGA's policy and improvement activity in relation to the visitor economy, the arts, heritage, libraries, museums, sport, digital media and the licensing of regulated entertainment and gambling.
2. The Board's headline achievements last year included:
 - 2.1. **We seized the narrative about what council arts services can achieve and turned it into an economic narrative that helped to set the national political agenda in relation to the arts, and helped to secure the Treasury's support. This resulted in the Spending Review limiting the reduction in arts funding to five per cent.** Our arguments influenced Arts Council England (ACE), the Department for Culture, Media and Sport (DCMS) and the Treasury, who in turn played back the economic narrative to us and others. The five per cent cut to arts funding compared to an average seven per cent cut across DCMS. This was a good result for councils because so many organisations are co-funded with ACE - less pressure from the ACE side means less knock-on pressure on councils. We achieved this by launching an impactful publication showing the many ways councils are driving growth through investing in the arts and secured the endorsement of the Culture Minister and new chair of ACE. We also built momentum at the annual CTS Conference in Chester that achieved national press coverage.
 - 2.2. **Delivered improvement support to over 200 councillors in the following ways:** six residential leadership academies (five on sport and one on museums) to support portfolio holders to lead transformational change; six one-day leadership seminars on hot-topics (libraries, heritage and growth, and visitor economy) to share the latest good practice; peer support to seven councils who wanted bespoke support on libraries, sport and museums. We received very positive feedback from councils. 100% found peer support helpful and over 90% were satisfied with the leadership events. 120 councillors and senior officers also attended the LGA's annual conference in Chester. Delegates shared innovation on topics including the arts and growth, sport and public health and growing the visitor economy.
 - 2.3. **Raised the profile of councils' leadership role of the visitor economy to government and business. This helped to position councils as key to unlocking growth in one of this country's strongest performing sectors.** We did this by involving councils across the country in a new analysis of the visitor economy. Our analysis revealed that to unlock even more growth through tourism, we need to encourage visitors to stay longer and spend more time in destinations. We developed practical proposals about how councils can help to improve the productivity of the visitor economy, including councils' supporting businesses to provide a higher value offer; an effective but proportionate approach to local regulation; a localised approach to skills and transport; and

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making the most of new technology to improve the visitor experience. Taking forward these proposals is a focus for our advocacy next year, in partnership with the Economy and Transport Board.

Proposed work programme in 2013/14

3. In the light of further reductions to the LGA budget and resources, it is important that the 2013/14 work programme is focussed on a defined set of priorities on which we can deliver significant impact and demonstrate value to councils. The projects set out in this paper can be delivered within available resources.
4. The CTS Board has a powerful role to play in delivering the LGA's priorities set out in the Business Plan 2013/14, and the wider aspirations of the *Re-wiring Public Services* campaign - particularly in relation to economic growth. The Business Plan includes specific objectives within the Board's remit as follows:
 - 4.1. Support councils to drive tourism and the visitor economy; and
 - 4.2. Deliver a sector-led improvement programme for culture and sport portfolio holders.
5. The Board decided at its July meeting to maintain its focus on the visitor economy and growth, and how investment in culture, heritage and sport helps to create places where people want to live, work and visit. Members also emphasised the need to highlight how place-making, regeneration and the wider benefits to communities of participation in culture and sport all feed back into growth.
6. Within this overarching theme, Members agreed to organise the work programme around four key projects:
 - 6.1. Culture, tourism, sport and growth
 - 6.2. Improvement support for councillors
 - 6.3. Relationships
 - 6.4. 2014 Culture, Tourism and Sport Conference
7. Members also agreed to strengthen links with other LGA Boards on shared priorities, building on the successful joint meeting in June with Lead Members from the Environment and Housing Board on the links between culture, growth and planning.
8. It is also inevitable that the sector will look to the Board for leadership on a number of significant issues that will be topical over the next year.
9. With these considerations in mind, and to ensure that the Board influences government and supports councils on the overarching theme of growth, Members are invited to discuss and agree the work programme for the coming year set out at **Annex A**.
10. **Annex B** to this paper sets out the policy context to the Board's work programme, using the background note already provided to new Board members.

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11. **Annex C** is the Board's improvement programme of events in 2013/14 to support councillors to lead transformational change of culture and sport services. Board Members are extremely welcome to attend the events and to let officers know if you have a case study that you would like to share.

Financial Implications

12. The 2013/14 projects set out within this report can be delivered within available LGA resources and partner contributions.

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Annex A Culture, Tourism and Sport Work Programme 2013/14

Key activities and timeframe	Outcomes	Link to LGA Business Plan
<i>Culture, tourism, sport and growth - Move the national debate on from the arts and growth to encompass the role that all cultural services play in making places where people want to live, visit and work.</i>		
Follow-up the CTS / Environment & Housing roundtable on culture, planning and growth by developing an on-line resource, including impactful case studies and information on how councils can access funding sources that can support investment in culture, heritage and sport – by 30 September.	Councils supported to maximise growth through culture, heritage and sport assets.	Economic growth, jobs and prosperity
Continue to refresh and update culture, heritage, tourism, sport and growth case studies on Knowledge Hub (including to reflect Members' steer in July to develop case studies about how leisure centres help to attract footfall and anchor development, and the contribution of theatres to growth) – by 31 October	Councils benefit from a refreshed suite of case studies, which also shape LGA advocacy and policy development.	Economic growth, jobs and prosperity
Support councils to drive growth through leading the broadband rollout and stimulating demand amongst business and residents. Work with Broadband Delivery UK to address councils' concerns about value for money– on-going	Councils receive tailored support to unlock the economic benefits of broadband.	Economic growth, jobs and prosperity
Follow-up the government's roundtable on libraries and welfare reform in July by working with government to ensure that the contribution of public libraries (and other internet access points provided by councils) to welfare reform is fully reflected in the roll-out plans for Universal Credit and reinforced by the Cabinet Office's Assisted Digital programme – the first milestone will be the publication of the next version of the Local Support Services Framework in autumn 2013.	The delivery framework for Universal Credit recognises the role of public libraries and other internet access points provided by councils in welfare reform.	Economic growth, jobs and prosperity Funding for local government
Build on the LGA's Farrell Response by drafting a new publication on how local government can drive growth through good design - by February 2014.	Launch publication at the CTS Conference in March 2014 and issue press release to help set the news agenda.	Economic growth, jobs and prosperity
Support councils to get ready to engage communities in the 800 th anniversary of Magna Carta in 2015 and maximise its potential to boost the visitor economy by promoting opportunities to councils through First magazine and other LGA communication channels – October 2013	Councils across the country supported to involve communities in Magna Carta events and activities.	Economic growth, jobs and prosperity

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Key activities and timeframe	Outcomes	Link to LGA Business Plan
Support the Safer and Stronger Communities Board lobbying of government to conduct a coordinated review across at least five Whitehall departments to remove outdated or unnecessary licence regimes and create single, simplified licences for common areas such as licensing road closures, street activity and holiday premises.	A licensing regime that is more flexible to focus regulation where it is actually needed, thereby helping to promote growth.	Economic growth, jobs and prosperity
<i>Improvement support – support portfolio holders to lead transformational change of cultural and sport services and seize the opportunities presented by wider public sector reform. Please also see <u>Annex C</u> for more detail on activities and timeframe</i>		
Deliver 41 days of improvement activity in 2013/14 for councillors through leadership academies, seminars and peer support on key topics including culture, libraries, sport, the visitor economy and heritage.	Over 100 councillors supported to lead transformational change of culture and sport services (in partnership with the DCMS agencies).	Economic growth, jobs and prosperity
Work with the consortium of organisations led by the National Council for Voluntary Organisations (NCVO) to embed local government in ACE's Cultural Commissioning Programme.	We are currently working with NCVO to scope programme activities and timeframe, but anticipate that outcomes for local government will be practical support for councillors on cultural commissioning, and a greater awareness amongst arts organisations of councils' commissioning role.	Economic growth, jobs and prosperity Public service reform
<i>Relationships – ensure that the LGA is well positioned to advance our arguments on culture and growth nationally to government and others; that our advocacy is shaped by robust intelligence from councils and that other LGA Boards recognise how culture and growth helps to achieve their priorities.</i>		
Quarterly meetings between Chair of the CTS Board and the Culture Minister and develop relationship with Tourism Minister.	DCMS Ministers regard local government as an important strategic partner in maximising the growth potential of culture, tourism and sport.	Economic growth, jobs and prosperity Public service reform

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Key activities and timeframe	Outcomes	Link to LGA Business Plan
Six-monthly dialogue between the Chair of the CTS Board and the Chairs of Arts Council England, English Heritage, VisitEngland and Sport England. This includes meetings, joint events and also specific activities – for example, responding to English Heritage’s consultation in autumn 2013 on plans to set up a new charity for the National Heritage Collection, and working with ACE on their new funding programme in spring 2014.	Positive relationships between the LGA and DCMS agencies that help to ensure they work with councils in a joined-up way and work with LGA to share good practice and deliver joint leadership events for councillors.	Economic growth, jobs and prosperity Public service reform
CTS Lead Members to meet Lead Members from the Economy & Transport Board (growth), Community Wellbeing (sport, culture and public health) and Children & Young People (skills and engaging young people) during Autumn 2013.	A more efficient way of working where there are common priorities, leading to more joint advocacy and support to councils.	Economic growth, jobs and prosperity
Monthly CTS e-bulletin sent to councils across the country.	Councils are informed about latest policy developments and given the opportunity to share good practice and shape the LGA’s CTS work.	Our own efficiency and effectiveness
Support councils to develop local commemorations that bring communities together to commemorate the centenary of the First World War in summer 2014 – monthly CTS e-bulletin.	Latest information is available on the LGA website to help councils to draw up their plans.	Public service
<i>2014 Culture, Tourism and Sport Conference – ensure that this flagship event continues to give national profile to the innovation that councils are leading and influences national policy and debate through giving a platform to leading people from the sector and impactful products that also achieve widespread media coverage.</i>		
Work with CLOA and Portsmouth City Council to deliver the annual CTS Conference 3-4 March 2014. We will launch impactful products (such as new research and publications) that will help to move on the arts and growth debate to encompass all cultural services. We will seek a further steer from Members on the detail of the products in the autumn.	120 councillors and senior officers debated the biggest issues facing the CTS sector and accessed the latest innovative practice.	Economic growth, jobs and prosperity

Annex B Culture, Tourism and Sport New Member Brief

Introduction

1. This briefing provides background information on key areas of work for the Culture, Tourism and Sport (CTS) Board. Members are invited to request further briefings on issues of particular interest from Laura Caton, Senior Adviser (laura.caton@local.gov.uk / 020 7664 3154).

Background

2. The purpose of the Culture, Tourism and Sport Board is to provide strategic oversight of all the LGA's policy and improvement activity in relation to the visitor economy, the arts, heritage, libraries, museums, sport, digital media and the licensing of regulated entertainment and gambling.
3. The majority of council services that the Board covers are of a non-statutory nature and therefore are characterised by a high degree of difference in the way in which, and the extent to which, different councils deliver them. Exceptions to this are the provision of public libraries by unitary and county councils; licensing by unitary and district councils; and the statutory protection, by planning authorities, of listed buildings and scheduled monuments.

Policy Context

4. Culture, heritage and sport define places and communities – libraries, leisure centres and heritage attractions are some of the most highly valued and used of council services. They underpin economic growth by creating places where people want to live, work and visit. They are also uniquely placed to bring people together and support community resilience in tough economic times – for example, jobs and skills advice at public libraries, and engaging young people through sport and volunteering opportunities.
5. Outside London, local government is the biggest public spender on culture, tourism and sport; currently spending £2.8 billion every year. Our work with councils up and down the country has shown the huge potential of culture to drive growth locally by attracting visitors, creating jobs and revitalising places.
6. However, councils' investment in the cultural sector is under increasing strain in the context of the overall level of savings councils need to find, with efficiency savings no longer being enough. The LGA's Rewiring Public Services campaign is making the case for the wholesale reform of the public sector and local government funding that is necessary for services such as culture, tourism and sport to continue to thrive.
7. The focus of the CTS Board is to support councillors to make the most of their culture, heritage and sport assets as a driver of local growth, and to try to ensure that government policy reinforces councils' efforts to do this.

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Key Areas of Work for 2013/14

8. Next year the CTS Board wants to move on the arts and growth argument to encompass how the full spectrum of cultural services help to drive growth by creating places that attract visitors and businesses and provide a high quality of life for residents. The Board will be invited to consider a work programme at its meeting on 9 September and this will include a focus on:

Culture, tourism, sport and growth

The visitor and leisure economy

9. The visitor economy is the UK's sixth largest industry and in the current climate of economic uncertainty it is one of the few sectors growing strongly – it contributes around £115 billion to the UK economy. Councils – which provide the core infrastructure of places, such as transport facilities and clean, safe and attractive places – are playing a strong leadership role by creating the conditions for tourism to thrive through easier-to-understand and more proportionate regulation, consolidating planning reforms, investing in infrastructure, improving skills and incentivising inward investment.
10. Our recent analysis of the visitor economy revealed that to unlock even more growth through the visitor economy, we need to encourage visitors to stay longer and spend more time in destinations. The CTS Board has worked with councils to develop practical proposals to help improve the productivity of the visitor economy, including councils' supporting businesses to provide a higher value offer; an effective but proportionate approach to local regulation; a localised approach to skills and transport; and making the most of new technology to improve the visitor experience. Taking forward these proposals in partnership with other LGA Boards will provide a focus for this year's work.
11. Members also want to give the leisure economy a higher profile by developing our narrative and case studies about how leisure centres help to attract footfall and anchor development, and the contribution of national, regional and community sport events to local growth. We will also build upon our arts and growth work by collecting more case studies that demonstrate the impact of theatres, the performing arts and museums on growth and attracting visitors.

Heritage

12. We recently launched a joint publication with English Heritage that shares the innovative ways councils are re-organising their local historic environment services to become more efficient and strategic. We also hosted a successful leadership seminar on 10 July for 25 portfolio holders and heritage champions. Our work on heritage over the next year will seek to build upon the evidence base provided by our publication and case studies to secure Ministerial support, and to share the learning as widely as possible with councils through a follow-up heritage seminar and promoting the case studies.

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13. We will also continue to support councils to get ready for the First World War centenary commemorations next year and the 800th anniversary of Magna Carta in 2015 through sharing latest information about funding sources and case studies in the CTS bulletin.

Making the most of culture, sport and heritage assets

14. In June CTS and Environment and Housing Lead Members held an extremely positive roundtable attended by senior representatives from ACE, English Heritage and Sport England. We will work with the agencies to develop a shared narrative about how planning can maximise growth through cultural, heritage and sporting assets that covers:
 - 14.1. How councils can use the National Planning Policy Framework and other tools to maximise the contribution of culture, heritage and sporting assets to growth;
 - 14.2. Impactful case studies that highlight the joining-up of culture, heritage and sport in strategic planning and a whole-place approach;
 - 14.3. How councils can access information on funding sources that can support investment in culture, heritage and sport assets (including Community Infrastructure Levy, Heritage Lottery Fund and other grants and the private sector).

Broadband

15. Councils strongly support the extension of access to superfast broadband through the commercial rollout and are leading the rural and urban subsidised broadband programmes.
16. Superfast broadband is essential infrastructure for many businesses, which will help to drive growth in the local economy and create jobs. It will enable councils to carry out their business more effectively by delivering services online for those able to access them. It could also dramatically improve the quality of people's lives and is central to the government's wider public service reform agenda – for instance, access to Universal Credit will be online where appropriate.
17. Superfast broadband is an important growth priority for the CTS Board and LGA. As well as providing direct support to councils through Local Partnerships, the Board has promoted councils as best placed to join-up the broadband rollout with efforts to encourage people and businesses to get on-line and wider service transformation, and raised councils' significant concerns on aspects of the rollout (especially value for money) to Ministers.

Licensing and Gambling

18. Hugh Robertson, Minister for Sport and Tourism, recently wrote to all local authorities outlining changes to the entertainment licensing under the Licensing Act 2003. Revised guidance will remove the need for entertainment licenses, between 8am and 11pm, for performances of plays and exhibitions of dance (up to audience

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limits of 500 people) and indoor sport up to audiences of 1,000 people. The Minister has confirmed that combined fighting sports, such as Mixed Martial Arts, remain licensable as boxing or wrestling activities.

19. Concerts, plays, community and fundraising events are a huge and important part of cultural life in this country and councils want to make it as easy as possible for people to hold them. Small events, festivals and cultural activities are also worth up to £2 billion each year to the UK economy, making them desirable for any area looking to support growth.
20. The LGA supported the deregulation of low-scale community events, but at the same time we argued it remained important that local authorities were able to act on the concerns of residents, particularly when it comes to late-night concerts and parties held close to people's homes. Ministers listened to the LGA and councils and scaled down their original plans to deregulate events attended by crowds of up to 5,000 people to a more sensible threshold of 500 for most events. Well-planned events also help to strengthen cohesion by bringing communities together and councils are best placed to work with communities and local partners to identify and mitigate any potential tensions with certain events.
21. The CTS Board – with the Community Safety, Community Wellbeing and Environment and Housing Boards – maintains an overview of the implementation of the 2005 Gambling Act by councils. Key issues include the rise of internet gambling and the proposed bill to regulate it, as well as helping councils who face particular difficulties as a result of the clustering of betting shops on high streets.

Improvement support for councillors

22. Over the last two years the LGA has developed a highly-regarded culture and sport improvement offer that enables councillors to access good practice, share ideas and develop collaborative working between councils in order to lead the service transformation that is required to meet financial challenges and grasp the wider opportunities of public service reform for culture and sport. Much of this activity is delivered in partnership with the DCMS Non Departmental Public Bodies.
23. In July the CTS Board agreed a programme of improvement activity for 2013/14 that will enable the Board to reach over 100 councillors through leadership academies, seminars, action learning sets and peer support. Topics covered include libraries, the visitor economy, sport, heritage and a new Cultural Academy.

Relationships

24. The CTS Board maintains a series of key relationships that help to ensure the LGA is able to effectively represent councils' interests to Ministers and national agencies in order to positively influence the national policy agenda, and form effective alliances with other organisations that can help the Board to achieve its priorities. These relationships were key to the LGA's arts and growth work that ultimately influenced the Spending Review.

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25. DCMS - the Chair of the CTS Board meets the Culture Minister on a quarterly basis. The Board's relationship with DCMS's Public Libraries Adviser, Yinnon Ezra MBE, will continue to be important next year, and Members have already agreed that we should involve him in our libraries improvement activity.
26. Non-Departmental Public Bodies – central government functions in relation to CTS are exercised through a number of national agencies including Arts Council England, English Heritage, Sport England and VisitEngland and the CTS Board has very positive relationships with all of them. Our major strategic dialogue with the agencies is about how the national investment can best support locally-led improvement and maximise the contribution of culture, heritage and sport assets to growth.
27. Culture and sport professional organisations - the Board now works much more closely with the Society of Chief Librarians (SCL) and they recently highlighted the positive impact of this in their recent annual report. This year we will continue joint advocacy on key issues for public libraries, including the impact of Universal Credit, professional skills and involving communities. The Chair of the Chief Cultural and Leisure Officers' Association (CLOA) sits on the CTS Board and in the context of the LGA's own capacity it is even more important that our advocacy work is informed by robust intelligence from professionals working on the ground. The National Culture Forum, which brings together the local government professional organisations, DCMS and the DCMS agencies, is a key group for accessing partners in one place.
28. Other LGA Boards – Members have already said that they are very keen to continue cross-Board working on shared priorities, building on the recent roundtable with the Environment and Housing Board. This potentially offers a more efficient way of working. Members have asked officers to arrange joint Lead Member meetings with the Economy and Transport Board to discuss growth and the visitor economy, with Community Wellbeing to discuss health and sport and with Children and Young People to discuss skills and cultural education.

2014 Culture, tourism and sport conference

29. The CTS Board hosts the definitive event for councillors and senior officers leading local government culture, tourism and sport services. Upwards of 100 delegates attend every year and in 2014 the conference will be in Portsmouth on 3 and 4 March. We will aim to repeat the success of the 2013 conference when we created real momentum around arts and growth by launching a new publication, showcasing the pioneering work of Cheshire West and Chester Council, giving the new ACE Chair a platform for his first speech to a national local government audience, securing the Arts Minister's endorsement of the LGA's arts and growth campaign and national and local media coverage.

Further information

30. Please visit the CTS section of the LGA website for links to our most recent publications and improvement tools for councils:
31. <http://www.local.gov.uk/culture-tourism-and-sport>

Annex C CTS Improvement Project Plan 2013/14			
Activity	Date	Target audience	Link to business plan
Officer peer training (1day)	21 May - completed	Culture and sport officer peers (10)	growth
Sport peer review Derby (2 days)	14/15 May - completed	Individual council	growth
Libraries peer review Solihull (2 days)	23/24 May - completed	Individual council	growth
Libraries peer review Rochdale (2 days)	10/11 June - completed	Individual council	growth
Sport Academy (2days)	26/27 June - completed	Sport PHs (15)	growth
Libraries peer review Somerset (2 days)	June - completed	Individual council	growth
Libraries peer review North Yorkshire (2 days)	4/5 July - completed	Individual council	growth
Heritage seminar (1 day)	10 July - completed	Heritage and planning PHs (25)	growth
Libraries seminar for new PHs (1 day)	12 September (CONFIRMED)	Library PHs (25)	growth
Councillor peer induction training (1 day)	September	Cabinet/Portfolio holders (4)	growth
Libraries peer review Bournemouth (2 days)	24/25 September - CONFIRMED	Individual council	growth
Culture Academy (2days)	22/23 October - CONFIRMED	Culture PHs (15)	growth
Sport Academy (2 days)	12/13 November - CONFIRMED	Sport PHs (15)	growth
Sport action learning set (1 day)	November	Sport PHs who have completed an academy (5)	growth
Sport action learning set (1 day)	November	Sport PHs who have completed an academy (5)	growth

Activity	Date	Target audience	Link to business plan
Sport action learning set (1 day)	November	Sport PHs who have completed an academy (5)	growth
Visitor economy leadership seminar (1 day)	1 November - CONFIRMED	Culture, tourism, planning and growth PHs	growth
Culture Academy (2 days)	4/5 December - CONFIRMED	Culture PHs (15)	growth
Sport Alumni event (1 day)	January	Sport PHs who have completed an academy (12)	growth
Heritage seminar (1 day)			
Sport peer review (in 2-tier council, 2 days TBC)	January	Individual council	growth
Libraries seminar (1 day)	11 February CONFIRMED	Library PHs (25)	growth
Sport Academy (2days)	18/19 February - CONFIRMED	Sport PHs (15)	growth
Sport action learning set (1 day)	Feb / March	Sport PHs who have completed an academy (5)	growth
Sport action learning set (1 day)	Feb / March	Sport PHs who have completed an academy (5)	growth
Sport action learning set (1 day)	Feb / March	Sport PHs who have completed an academy (5)	growth
CTS Conference (2 days)	3 -4 March - CONFIRMED		
Up to 3 more sport action learning sets, depending upon demand			
TOTALS			
41 days of improvement activity for councils		over 200 councillors involved	
KEY PH = portfolio holder			

Outside bodies feedback from Members

Purpose of report

For information.

Summary

This paper provides Members with the opportunity to feedback on recent meetings of outside bodies at which they have represented the Board.

Recommendation

Members currently representing the Board on outside bodies are asked to **provide any appropriate feedback** from recent meetings, details of which are enclosed.

Actions

Subject to comments from the Board, officers to take forward any suggested actions.

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Outside bodies feedback from Members

Recent

Purpose	Key points discussed	Outcome
Cllr Flick Rea MBE and Cllr Andrew Lewer spoke at the LGA / English Heritage Leadership Seminar for portfolio holders and heritage champions on the 10 July 2013		
The event was designed to enable portfolio holders responsible for heritage, and heritage champions, to better advocate for the contribution heritage can make to council priorities. It involved sharing the latest good practice and considering the skills required to influence more effectively within councils facing difficult budget decisions.	Cllr Flick Rea spoke about the positioning of heritage in council priorities, highlighting its strategic potential to drive growth and achieve wider local priorities. Cllr Andrew Lewer spoke about the power good heritage conservation and awareness can have on place, increasing its attractiveness for residents, businesses and visitors. Baroness Andrews, Chair of English Heritage, also spoke alongside a selection of good practice case studies from councils who contributed to the joint LGA and English Heritage publication.	The seminar was attended by 25 councillors and the joint LGA and English Heritage publication “Making the most of your heritage assets” was formally launched; feedback was extremely positive.
Cllr Flick Rea MBE met Kate Pugh, the Chief Executive of Heritage Alliance, on 24th July 2013		
An opportunity to update the Alliance on the LGA’s focus on the links between heritage, the visitor economy, planning and the future of local historic services.	Cllr Rea and Kate Pugh discussed key issues facing the heritage sector and in particular the need to build leadership capacity and support councils to make the most of their heritage assets.	Agreed to share intelligence on key issues affecting our respective memberships. LGA promoted heritage open days in the July CTS Bulletin.
Cllr Flick Rea MBE met Sir Peter Bazalgette, Chair of Arts Council England, on 30th July		
To discuss key issues affecting our partnership – in particular, the funding outlook for councils, leadership capacity, growth and philanthropy.	Cllr Rea said that LGA was very encouraged by the Spending Review outcome for the arts, which was testament to our joint advocacy on the links between the arts and growth. Cllr Rea and Sir Peter agreed on the importance of a partnership approach to difficult investment decisions; the success of our joint leadership events on growth for councillors; the potential to develop thinking around local government’s role in philanthropy and agreed to take stock of local government representation on ACE’s new hubs next year	Confirmed our strong partnership with ACE and agreed a focus for next year on supporting political leadership and moving on the arts and growth narrative to encompass culture in its entirety.
Tourism for All strategy meeting – Sir William Lawrence		
The overall purpose of the	Members discussed the financial	The meeting decided to

Purpose	Key points discussed	Outcome
meeting is to agree actions and timings for the next twelve months to deliver Tourism for All's Business Plan and Strategy as agreed at the last Board meeting.	position and future forecast. There was an update on recent events and communications and a review of Tourism for All's activities/areas of focus. Members also discussed the future role and administration of the Accessible Tourism Stakeholders Forum.	have to work on finding ways to attract new Trustees after the CEO left at the end of September. Hopefully they will be able to attract new Members and more Sponsorship.
Cllr Flick Rea MBE attended the second Magna Carta 800th Anniversary Stakeholder Event in St Albans on 2nd August		
To highlight how councils can play a valuable convening role in encouraging local community engagement across the country.	Delegates were updated on the current national and local plans. The Chairman of the 800 th Committee, the UK Parliament, the British Council and the American Bar Association all spoke about their plans for events in 2014. Delegates then discussed and shared ideas in breakout sessions.	Update report to be given to the CTS Board on 9 September.

Forthcoming

Title	Date	Attendees
LGA / Arts Council England Libraries Seminar for new portfolio holders	12 September	Cllr Flick Rea MBE
Tourism Alliance	17 September	To be confirmed once nominations to Outside Bodies are agreed.
Cultural Leadership Academy	22-23 October	Cllr Flick Rea MBE Cllr Andrew Lewer Cllr Sonja Crisp
Visitor Economy Seminar – St Georges' Hall, Liverpool	1 November	Cllr Andrew Lewer
LGA / Sport England Sport Leadership Academy	12-13 November	Cllr Flick Rea MBE
LGA / Arts Council England Cultural Leadership Academy	5-6 December	Cllr Flick Rea MBE Cllr Andrew Lewer Cllr Sonja Crisp

Annex A Culture, Tourism and Sport Board – Report from Cllr Flick Rea (Chair), August 2013

Heritage, the visitor economy and growth

1. I was delighted that 25 councillors attended a joint LGA / English Heritage seminar on 10 July at the Old Sessions House, London, at which we also launched a new good practice publication. Councillor Andrew Lewer and I spoke about how heritage has the ability to help councils achieve a range of local priorities – from boosting economic growth through tourism, jobs and attracting businesses, to improving the attractiveness of places and engaging communities. The case studies in our new publication also show that in the context of severe budget pressures, councils are finding new ways of working that brings together specialist conservation, planning and archaeological advice in a coordinated, place-based approach to heritage and planning.
2. I met Kate Pugh, Chief Executive of the Heritage Alliance, on 24 July. The Alliance represents some 90 members – from larger bodies such as the National Trust, to many smaller organisations, such as the Association of Building Preservation Trusts – which are in turn supported by over five million members, thousands of local groups and over 450,000 volunteers. We discussed how councils are working in partnership with local heritage bodies to drive growth and the importance of supporting heritage organisations to be clear about how they are helping to achieve local outcomes.
3. I attended the second Magna Carta 800th Anniversary Stakeholder Event in St Albans on 2 August. The event was an opportunity to hear about the latest national plans to mark the anniversary and to highlight the role of councils across the country in engaging communities in the anniversary events and activities and the potential to boost tourism. The CTS Board will be considering a further update and the role of the LGA at their meeting on 9 September.

The Arts

4. I had an extremely positive meeting with Sir Peter Bazalgette, Chair of Arts Council England (ACE), on 30 July. I said that LGA was very encouraged by the Spending Review outcome for the arts, which was testament to our joint advocacy on the links between the arts and growth. The five per cent cut to arts funding is a good result for councils because as so many organisations are co-funded, less pressure from the ACE side means less knock-on pressure on councils.
5. Of course there are still tough spending decisions ahead and we agreed the importance of ACE working in partnership with councils to ensure that difficult investment decisions are taken in the context of a place's wider approach to public investment and growth. We also confirmed our strong support for our joint improvement activity which so far has supported over 100 councillors to lead transformational change of libraries and cultural services. We are very pleased to be jointly running two new Cultural Leadership Academies in 2013/14 and already 16 councillors are signed-up for the 22/23 October Academy, as well as offering a further

9 September 2013

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two libraries leadership seminars. We also agreed to take stock of local government representation on ACE's new hubs next year.

Update on current issues

Purpose of report

For information/ noting.

Summary

This report updates Members on current issues of interest to the Board which are not covered elsewhere in the agenda. Updates are included on:

- Rewiring public services
- Farrell Review
- Visitor economy
- Superfast Broadband
- Culture
- Sport and the economy

Recommendation

Members are asked to note the update.

Action

Officer to action as appropriate.

Contact officer: Siraz Natha

Position: Adviser

Phone no: 078999 74298

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Update on current issues

Rewiring public services

1. The LGA's campaign on 'Rewiring Public Services' was launched at the LGA annual conference in July. Coming out of ideas gathered from visiting councils in regional road shows, the campaign shows how public services can be transformed through local leadership by rebuilding democratic participation, fixing public services and revitalising the economy.
2. The CTS Board has a powerful role to play in delivering the wider aspirations of the Rewiring campaign - particularly in relation to economic growth and our leadership support for councillors. This is considered further under item 6.

Farrell Review

3. The LGA has responded to the independent review of architecture and the built environment led by Sir Terry Farrell. Following a discussion with the Review Team at the CTS Board in July, the LGA's response highlighted councils' central role in promoting high quality design and conservation and how investing in the built environment can support wider efforts to boost growth, attract investment and meet housing demand.
4. The response also highlighted the role of planning in delivering spatial aspirations, encouraging high quality design and build standards as well as ensuring appropriate and sensitive siting of development. The full response is attached at **Annex A**.
5. Members also encouraged the Review Team to engage more with councils as the review progresses to set out its emerging views.

Superfast Broadband

Super connected cities programme

6. A two month market test of the Connection Vouchers scheme, part of the government's Super-Connected Cities programme began in August 2013. The scheme allows businesses to apply for grants of up to £3,000 to cover the costs of installing faster and better broadband into their premises.
7. The vouchers scheme aims to stimulate the broadband market to improve digital connectivity in participating cities; Cardiff, Belfast, Edinburgh, Manchester/Salford. It particularly aims to benefit small and medium enterprises (SMEs), helping cities to create and attract new jobs and investment, and make the UK a more attractive place for companies to locate and do business.

Rural Broadband Programme

8. After long delays to the rural programme while the government clarified state aid issues and the Procurement Framework was signed-off, the projects are now progressing. 35 projects have completed procurement and the remaining nine projects are expected to sign contracts very soon.
9. Value for money has also been an on-going concern for councils. Only two suppliers – BT and Fujitsu – were appointed to the Procurement Framework, and in March 2013 Fujitsu withdrew, leaving BT as the only supplier. Although BDUK built in safeguards to help secure value for money (such as transparency over costs and benchmarking of unit costs), a recent National Audit Office report on rural broadband raised serious concerns about value for money, and highlighted the importance of the government effectively implementing the in-house controls it secured for the Programme.
10. The LGA is urging government to work closely with councils and to make available the necessary resources to ensure that the contracts are subject to the rigorous scrutiny that will provide the most effective check for on-going value for money in this situation.

Culture

Arts Council England investment plans

11. On 24 July 2013, Arts Council England (ACE) announced a new application process for organisations wishing to apply for ACE national portfolio and major partner museum funding from 2015 to 2018. Funding for 2015/16 will open in January 2014. Funding for 2016/17 and 2017/18 will be dependent on future Spending Reviews.
12. Although the LGA's arts and growth campaign helped to limit the reduction of arts spending to five per cent, meaning less pressure from ACE on council arts budgets, councils still face tough decisions. Cllr Flick Rea recently met Sir Peter Bazalgette, ACE Chair, and they agreed on the importance of ACE working in partnership with councils to ensure that difficult investment decisions are taken in the context of a place's wider approach to public investment and growth.

Sport and the economy

13. Recent Sport England research has shown that sport's contribution to the English economy was £20.3 billion a year, with grassroots sport responsible for well over half this total. The research puts sport within the top 15 industry sectors in England, having a bigger impact on the economy than telecoms services, car sales and repairs, insurance and accounting.
14. The research also examined the wider economic value of sport such as improving educational attainment and improving health. The annual value of health benefits generated by grassroots sport is put at £11.2 billion, with a £1.7 billion saving in healthcare costs. The economic value of sport-related volunteering is estimated to be £2.7 billion.

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15. The LGA is working with Sport England to deliver a very successful sport leadership programme, which enables cabinet/portfolio holders with responsibility for sport to continue to link the wider benefits of sport to growth and other council priorities.



Independent Review of Architecture and the Built Environment led by Sir Terry Farrell – Local Government Association (LGA) Response

July 2013

The Local Government Association (LGA) is the national voice of local government. We work with councils to support, promote and improve local government.

We are a politically-led, cross party organisation which works on behalf of councils to ensure local government has a strong, credible voice with national government. We aim to influence and set the political agenda on the issues that matter to councils so they are able to deliver local solutions to national problems.

The LGA covers every part of England and Wales, supporting local government as the most efficient and accountable part of the public sector.

This response has been jointly agreed by the LGA's Environment and Housing Board and the Culture, Tourism and Sport Board. These are both cross-party Boards. The Environment and Housing Programme Board has responsibility for LGA activity in the area of the sustainability of the environment, including issues of planning, waste and housing. The Culture, Tourism and Sport Board has responsibility for LGA activity in the area of culture, heritage and the visitor economy.

Councils are intimately involved in the constant shaping and reshaping of their local areas. This is not simply concerned with new development but equally about sensitive and positive conservation which can bring an area's heritage to life and integrate it within the core of a local area. Councils have a central role to play to ensure that development and conservation reflects high quality design. We set out in this submission examples of how councils are promoting high quality design and architecture and how investment in the built environment can support wider efforts to attract investment and meet demand.

High quality design and architecture supports locally led growth

Architecture defines and changes places. The built environment is the ultimate statement of a community; where it has been and its aspirations for the future. It can also help to challenge preconceptions of a place and sometimes dramatically change its course. From striking examples of contemporary architecture, which draw people in and help to create exciting destinations, to new houses which fit in with the local vernacular, architecture emphasises the local character of a place - making it somewhere people want to live, work and visit.

Annex A

Curve, Leicester's state of the art theatre, is situated at the very centre of the city's Cultural Quarter, and has helped to transform the fortunes of the St. Georges area of Leicester from the city's former textile and shoes hub into a thriving area for creative industries, artists, designers and crafts people. Commissioned by Leicester City Council, the building has won two prestigious awards from the Royal Institute of British Architects and the ProCon Leicestershire Building of the year award. Offering a new theatre experience for Leicester's audiences, Curve is unlike any other theatre - there is no traditional backstage area separating the world of theatre-making from the public showcasing modern theatre. The contemporary design of Curve gives a modern twist to the city's more traditional architecture, helping to create a cosmopolitan cultural environment in the Cultural Quarter.

Canada Water Library is at the heart of the London Borough of Southwark's investment in the libraries service. It is the civic centrepiece of a proposed new town centre and a focus for the community. Its inverted pyramid form is an innovative response to providing an efficient single large library floor on a small site. The 'super' library was designed to also incorporate a multi-purpose community/performance space, teaching and meeting rooms, as well as a café. The masterplan positioned the library on the most publicly accessible and visible site in the area. It stands at the head of Canada Water Basin, adjacent to the bus/tube station and fronting a new plaza which sits above the underground station. The building has been a spectacular success. The first four months operation saw 155,000 public visitors and 129,000 items borrowed.¹

According to the architects who designed the modern extension to the Holburne Museum of Art in Bath, the bold use of ceramic, mirrored the permanent collection of the Museum, much of which is on display in the new gallery space created by the extension. The extension is strikingly configured in ceramic and glass, complementing the original Grade 1 Listed building and sympathetic to the museum's collection of paintings and decorative arts. The development provided an extra 800 square metres of gallery space in addition to a garden café, educational and other visitor facilities.²

Architecture and design are also crucial as part of an area's wider efforts to attract investment and tourism and promote locally led growth. The LGA's work with councils has shown the huge potential of cultural heritage and the built environment to unlock and drive growth locally by creating attractive places that encourage visitors and businesses; creating jobs at heritage attractions and in the wider economy, boosting footfall in city and town centres and revitalising rural communities. Heritage is a major motivator behind the tourism expenditure of both overseas and domestic visitors and is worth £26.4 billion to the UK economy.

¹ <http://viewer.zmags.com/publication/d0afce6a#/d0afce6a/1>

² <http://www.ericparr architects.co.uk>

Annex A

Located between Blackpool Tower and the seafront, Tower Festival Headland provides the seaside resort with a new public space. Commissioned by the council and completed in February 2012, the project features a giant paved “comedy carpet” with jokes and catchphrases from 1,000 comedians carved from granite and embedded into concrete, 35m-high swaying “dune grass” blades, a 40m-wide grand staircase to the beach, and a wedding venue. As well as staging weddings, the Festival Headland can accommodate major outdoor public events such as concerts thanks to a 6m high, 180m long removable windbreak system that protects spectators from the strong sea breezes. The scheme is being used to attract inward investment and visitors into Blackpool.

Historic buildings can also be given a new lease of life by adapting them for business and tourist uses. From new hotels in London and Ipswich, to retail and office developments in Bristol and Yorkshire and converted industrial buildings in Derbyshire and Stoke-on-Trent, across the country there are businesses flourishing in historic buildings which have been repaired or adapted to enable them to have a more successful financial future.

Derby’s cathedral quarter is designated as a Conservation Area which is rich in heritage and has a medieval street pattern, covered market and a mix of shops – from 17th century timber-framed buildings to modern purpose-built shopping arcades. Investment was badly needed to refresh the appearance of this collection of buildings whose character had been negatively affected by neglect, unsympathetic alterations and modern fascias. Grant funding from Derby City Council and English Heritage has helped to pay for repairs and reinstatement of original architectural design details. In addition, the City Council has undertaken a programme of public realm works, which create a high quality street scene to complement the restored frontages. Evidence from follow-up surveys suggest that sales and retail footfall have increased, 250 jobs have been created or protected and almost 100 per cent of the refurbished buildings are occupied, bucking the national trend.³

Councils and indeed the wider public sector are also important commissioners of buildings. From the 1,290 homes councils built in the last year to new sports centres in Birmingham and Derbyshire, a new library in Worcester, a police station in Norfolk, refurbishing council offices in Havant and a new college in Barnsley, councils exercise leverage over design in places and can help to raise expectations.

City of York Council have turned the long-term empty former Grade II listed British Rail West Offices, a former railway station and hotel, into a new council headquarters building. The original brick buildings and 1850s hotel have all been renovated with innovative contemporary design being used for the interior with two new linked structures containing flexible modern workspace for the council’s staff. The last surviving section of the original train shed has been re-erected to form a covered conservatory, with planting and seating areas. A public art programme has also been incorporated as part of the building’s transformation. The redevelopment has successfully blended old and new architecture embracing the heritage of the building and preserving the history and culture of the area whilst providing the highest standards of sustainability and energy use which will realise an estimated saving of £17 million over the next 25 years. In addition, the opportunity to release a number of

³ http://www.english-heritage.org.uk/publications/constructive-conservation-sustainable-growth-historic-places/Acc_ConConservation.pdf

Annex A

important city centre historic buildings for restoration and more appropriate use will also help to regenerate other areas of the City.

The role of planning and conservation

The planning system plays an important role. It is within the local plan that the spatial aspirations and plans for a local area are set out and the local plan provides certainty to investors and can help to attract growth. Conserving what is precious from the past alongside an emphasis for high quality design for new build and redevelopment is the winning formula and can maximise the growth potential of cultural heritage and the built environment.

For new buildings this means using the planning system to encourage high quality design and build standards and appropriate and sensitive siting. Councils support this by setting out their spatial plans for a place clearly in their local plan, putting in place design guides and using their own assets and land or their compulsory purchase powers to support site acquisition to enable sites to get off the ground and increase viability. The majority of Councils have a published local plan and we expect almost all to be in place by December 2014.

Birmingham City Council's 'Big City Plan' is a 20 year vision to encourage and support the continuing transformation to create a world class city centre. It covers every aspect of design and the built environment, from improving links into and out of the City to maintaining and engaging its unique character. Millennium Point was designed to be a venue with 'wow factor'. It is both huge and inspiring, not just in terms of its appearance, but also because of its prime location and unique purpose. It is already home to two of the City's most unique visitor attractions, the Thinktank science museum and The Giant Screen cinema and now also benefits from the City's first central park – Eastside City Park – at its south entrance on Curzon Street. Millennium Point also houses faculties of Birmingham City University and the fashion and design studios of Birmingham Metropolitan College. It opened in 2001 and now has over 1 million visitors a year. The council led the development through the compulsory purchase of parcels of former wasteland and derelict buildings, in order to provide the site for this important landmark which has spearheaded the regeneration of the Eastside quarter of the city centre.

The Market Place refurbishment scheme in Kettering is part of Kettering Borough Council's ongoing regeneration programme to create a characterful and distinctive town centre which provides opportunities for inward investment. The Market Place is an important historic square in the heart of the town's Conservation Area with a number of listed buildings in its vicinity. A collection of 18th and 19th century buildings were previously on the site but were demolished in the early 20th century, leaving an open ended square with no sense of enclosure. The new development comprises a mixed-use terrace of buildings housing two high quality restaurant units at ground-level and ten luxury apartments above with basement parking, all on land previously used as a car park. The development has made an important physical contribution to the Market Place by completing the perimeter and enclosing the square, containing its activity. The style and use carefully integrate with the surrounding buildings, landscape and access routes. The design is broken down into three terraced blocks each with its own character. The result is a building that

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enhances and completes a space providing activity and life, without drawing focus away from the existing features of the Market Place. Kettering now has below the national average levels of vacant shop space and continues to attract inward investment into the area with the well-known chains and independent stores opening new outlets in the town.⁴

It also means conserving what is precious through effective heritage strategies and expertise. Effective planning and conservation so that the old and the new within a place complement one another and enhance the character of a place can open up existing and new heritage assets.

Swansea's National Waterfront Museum, celebrates the city's past as the heart of the Welsh industrial revolution in its design approach. Abstract shapes created by the network of railway lines that once covered the 6080m² site were incorporated into the building to represent the life and vitality of the old dockyard. It forms the focal point of current regeneration for the waterfront area. Green space between the buildings encourages pedestrians away from the city, to the coast, establishing the museum as an axis between the two.

Resource pressures mean that there are fewer councils with in house design and conservation experts but within context of budget pressures, councils are finding new ways of working that bring together specialist conservation, planning and archaeological services. Forward looking councils have already achieved significant savings without compromising good design through effective procurement strategies, robust performance management and collaborative working. It is not always more expensive to build high quality homes – in fact well-designed housing can increase property values and demand.

Specialist planning and advice services within Essex County Council have combined to form a multi-disciplinary 'Place Services Team'. The team promotes excellence in design and place making across the county including providing training, lectures and seminars and providing expert guidance on the conservation and repair of historic buildings.

High quality design and architecture can also support councils to meet wider pressures and needs. For example, new housing is often controversial and resident opposition is cited by councillors as the number one barrier to new housing development. Demand for affordable homes continues to increase and the pressure in many areas of the country is acute. Design can play an important role to mitigate some of the often legitimate concerns of residents and engage them in the planning process in a constructive way. Our work with councillors has shown that 42% of councillors through that local residents were generally opposed to housing development in their local area, but this proportion fell to 11% if the development was designed to high standards and met local needs⁵.

⁴ <http://viewer.zmags.com/publication/d0afce6a#/d0afce6a/54>

⁵ http://www.local.gov.uk/c/document_library/get_file?uuid=11cf5bc8-88ed-46a5-82e0-7b6fb3f4ed02&groupId=10171

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Working in close partnership with the Royal Borough of Greenwich and other partners, Berkeley Homes are delivering a landmark £1 billion regeneration project to redevelop the 1970s Ferrier Estate. The council also used its compulsory purchase order power to enable the project to proceed. The Kidbrooke Village Masterplan encompasses an area of 109 hectares and once complete will provide over 4,800 new homes, as well as all of the amenities, infrastructure and public space to make this a sustainable community including eight hectares of new public open space. It is one of the largest regeneration projects in London and will in turn spur on economic regeneration, create employment, opportunity and a higher quality of life, and attract further investment to the area. The Village consists of four distinctively designed yet integrated neighbourhoods: City Point, Blackheath Quarter, Kidbrooke Village Centre and Meridian Gate, with Cator Park forming a 'green river' between them. A central spine of quality landscaping connects the four neighbourhood areas, and the new homes are arranged in a variety of clusters, empowering local identity and ownership. Schools, healthcare, shops, bars and restaurants, a hotel and sports areas bring people together and put essential services on their doorstep. All the homes meet the Code for Sustainable Homes Level 3 and convenient public transport, cycle paths and pedestrian routes all encourage greener modes of travel.

The role planning can play to set the bar for high quality design can be significant. The Government's on-going review of housing standards aims to rationalise the numbers of locally promoted codes and standards. It is likely that we will see a shift away from local discretion to a focus on building regulations and nationally set standards. We are concerned that this could lead to a levelling down of design, space and quality standards and restrict the ability of councils to use the planning system to encourage quality new build. The LGA is pressing for a better balance which simplifies the current system but allows for local flexibility in line with the viability requirements clearly expressed in the National Planning Policy Framework.

Conclusion

The Farrell Review is an important opportunity to generate real momentum around the benefits of good design and architecture for economic growth and quality of life. Our response has also highlighted the role of planning in delivering spatial aspirations, encouraging high quality design and build standards as well as ensuring appropriate and sensitive siting of development.

We hope that the Review will prompt conversations up and down the country about how we can create a culture of higher expectations around design and architecture that is ultimately reflected in the market. Local government can help to convene these conversations and the LGA looks forward to continuing to support this.

Membership and Terms of Reference for 2013/14

Purpose of report

To ask the Culture Tourism and Sport Board to note its Membership and Terms of Reference for 2013/14.

Summary

The Board's Membership (**Appendix A**) and Terms of Reference (**Appendix B**) are attached to this report.

Recommendation

That the Culture Tourism and Sport Board notes its Membership and Terms of Reference for 2013/14.

Action

No further action necessary.

Contact officer: Jonathan Yeates
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Culture, Tourism and Sport Board - Membership 2013/2014

Councillor	Authority
Conservative (7)	
Andrew Lewer [Deputy-Chair]	Derbyshire County Council
Doreen Stephenson	East Lindsey District Council
Sir William Lawrence	Stratford-on-Avon District Council
Roger Begy OBE	Rutland County Council
Peter Golds	Tower Hamlets Council
Chris Knowles-Fitton	Craven District Council
Tom Fitzpatrick*	North Norfolk District Council
Substitutes:	
Colin Organ**	Gloucester City Council
Martin Veal**	Bath & North East Somerset Council
Geoff Walsh**	Wakefield Metropolitan District Council
Paul Yallop**	Worthing Borough Council
Labour (7)	
Simon Henig [Vice Chair]	Durham County Council
Caitlin Bisknell	High Peak Borough Council
David Phillips	Swansea City and County Council
Simon Blackburn	Blackpool Council
Sonja Crisp	City of York Council
Terry O'Neill*	Warrington Council
Isobel Bowler*	Sheffield City Council
Substitutes:	
John Knight**	Nottinghamshire County Council
Patrick Kadewere**	Huntingdonshire District Council
Liberal Democrat (2)	
Flick Rea MBE [Chair]	Camden Council
Mike Bell*	North Somerset Council
Substitute:	
Stewart Golton** <i>[full member in 12/13]</i>	Leeds City Council
Independent (2)	
Geoff Knight [Deputy Chair]	Lancaster City Council
Amanda Martin*	Council of the Isles of Scilly

* new member 2013/14

** new substitute 2013/2014

Terms of reference and remit

The purpose of the Culture, Tourism and Sport Board is to provide strategic oversight of all the Local Government Association's (LGA) policy and improvement activity in relation to:

- the visitor economy
- cultural services including heritage, museums, libraries, archives and the arts
- sport
- the licensing of regulated entertainment
- digital media and communications technology

Boards should seek to involve councillors in supporting the delivery of these priorities. This could be through task groups, Rural and Urban Commissions, Special Interest Groups (SIGs), regional networks and other means of wider engagement. They operate essentially as the centre of a network connecting to all councils and drawing on the expertise of key advisors from the sector.

The Culture, Tourism and Sport Board will be responsible for:

1. Developing a thorough understanding of council priorities and performance in the areas of responsibility, using strong networks and robust information.
2. Helping to shape the LGA Business Plan by ensuring the priorities of the sector are fed into the process.
3. Overseeing a programme of work to deliver the strategic priorities set by the LGA Executive, covering lobbying-campaigns, research-policy, good practice, improvement support and events – as specified in the business plan, taking into account linkages with other policy boards where appropriate.
4. Representational and lobbying activities on behalf of the LGA and responsibility for the promulgation of activity through public statements in its areas of responsibility.
5. Building and maintaining effective relationships with key stakeholders.

The Culture, Tourism and Sport Board may:

- appoint members to relevant outside bodies in accordance with guidance in the Political Conventions.

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- appoint member 'champions' where appropriate (who must be a current member of the board) on key issues, with responsibility for liaising with portfolio holders on key issues that require rapid response and or contact with councils.

Case Studies: Making the most of heritage assets

Purpose of report

For information.

Summary

In July the LGA and English Heritage launched a new collection of case studies showing how heritage is helping councils achieve a range of local priorities – from boosting economic growth through tourism, jobs and attracting businesses, to improving the attractiveness of places and engaging communities.

They also show that in the context of severe budget pressures, councils are finding new ways of working that brings together specialist conservation, planning and archaeological advice in a coordinated, place-based approach to heritage and planning.

Three case studies are shared in this report and copies of the full publication will be available at the meeting.

Recommendation

Members are invited to note the report.

Actions

To be taken forward by officers as directed by members.

Contact officer: Laura Caton
Phone no: 020 7664 3154
E-mail: laura.caton@local.gov.uk

Case Studies: Making the most of heritage assets

Essex County Council

'Place Services': developing a centre of excellence

Following a scrutiny review of delivery, specialist planning and advice services within Essex County Council were combined in 2012 to form a multi-disciplinary 'Place Services' Team. This includes environmental planners, archaeologists, ecologists, landscape architects, urban designers, listed building specialists and arboriculturists.

Over the following year, the Team worked in partnership with 11 local authorities in Essex, providing, through Service Level Agreements (SLAs), advice and information aimed at safeguarding and maximising the environmental, social and economic benefits the historic environment brings.

During this time the new Team tested more commercially focussed and integrated approaches to its operations, including a move towards full cost recovery from SLA's with local authority partners and internal commissioning of work by Essex County Council. This increased commercial aptitude, and the application of multi-disciplinary principles, has also resulted in more active involvement in tendering for consultancy work. This has included national framework agreements, such as the Planning Advisory Service planning framework, large Heritage Lottery Funded projects, and the provision of specialist services to the independent sector. In addition, the team has been trialing combined responses to planning applications, with the objective of resolving conflicting advice early in the process, helping to save time and money in the long run.

Through internal training and mentoring, the team's historic environment specialists have adopted more flexible working practices, including multi-skilling, to help build resilience to future challenges. Each of the specialists is now able to provide all historic environment functions in relation to the provision of information and advice, including for the purposes of development management and Natural England's Higher Level Stewardship scheme; management and maintenance of the Historic Environment Record; and project delivery.

After reviewing the first year of operations, it was decided that the service will continue to develop as an arms-length, not-for-profit specialist environmental planning and management enterprise.

Newcastle City Council

Tyne and Wear Specialist Conservation Team

The Tyne and Wear Specialist Conservation Team (hosted by Newcastle City Council) is the archaeology, industrial archaeology and historic buildings service for each of the local authorities in the Tyne and Wear area. It helps and advises Newcastle, Gateshead, North Tyneside, South Tyneside and Sunderland Councils to carry out their statutory duties to care for the precious historic environment of Tyneside and Wearside.

The service is based on a joint arrangement between these five Tyne and Wear authorities and has been in operation since 1986. It provides a high level of service at a low cost due to the efficiencies achieved by joint working across local authority boundaries.

The Team provides shared, specialist advice on archaeology, listed buildings and conservation areas and places the historic environment at the heart of local planning.

The service also manages the Tyne and Wear Historic Environment Record, a database of archaeological and historic sites across the five Tyne and Wear districts. The Historic Environment Record is used as a management tool as well as resource for education and community engagement.

Perhaps most remarkable, however, is the added-value provided by the service in addition to its statutory duties. From attracting Heritage Lottery Fund funding for local projects, to research, or programmes of community engagement for local residents such as Heritage Open Days, the Tyne and Wear service has established itself as a valuable and respected resource.

Barnsley Council

Developing the visitor economy through heritage

Barnsley Council is developing its visitor offer by capitalising on its heritage. On average, Barnsley's museums attract one million visitors a year, contributing in excess of £13 million a year to the local economy. But Barnsley plans to improve these figures by securing funding to maintain and improve its museums.

Cannon Hall Museum, a flagship attraction, has around 500,000 visitors each year. The interpretation of the park and gardens are being transformed following a grant of £50,000 from the Heritage Lottery Fund. A further £100,000 of European funding will enable improvements to be made to the Hall itself. Future plans include a major £3.5 million funding application to restore and transform the Park, Gardens and Lakes. Should this be successful, work is hoped to start in 2014/15.

Elsecar Heritage Centre currently attracts 325,000 visitors per year and these visitors support 38 businesses on site employing around 200 people. Visitors are attracted to the industrial workshops of the Earl Fitzwilliam and the wider village that he directed the creation of from the 1790s. Elsecar has been described as being one of the most important industrial heritage sites in the world. So £500,000 from the Heritage Lottery Fund and English Heritage has been secured to realise the immense potential of the site. This money will focus in particular on the conservation of the world-famous Newcomen Engine.

Finally, a new multi-million pound museum, Experience Barnsley, opens in summer 2013. Funded by the Heritage Lottery Fund and European Development Fund (ERDF), this promises to be a major attraction right in the centre of Barnsley, directing footfall and spend to businesses in the town centre. It will be a signpost for visitors to the town to discover what the rest of the offers are.

LGA location map

Local Government Association

Local Government House
Smith Square
London SW1P 3HZ

Tel: 020 7664 3131

Fax: 020 7664 3030

Email: info@local.gov.uk

Website: www.local.gov.uk

Bus routes – Millbank

- 87** Wandsworth - Aldwych
- 3** Crystal Palace - Brixton - Oxford Circus

For further information, visit the Transport for London website at www.tfl.gov.uk

Cycling facilities

The nearest Barclays cycle hire racks are in Smith Square. Cycle racks are also available at Local Government House. Please telephone the LGA on 020 7664 3131.

Public transport

Local Government House is well served by public transport. The nearest mainline stations are: Victoria and Waterloo: the local underground stations are

St James's Park (Circle and District Lines), **Westminster** (Circle, District and Jubilee Lines), and **Pimlico** (Victoria Line) - all about 10 minutes walk away.

Buses 3 and 87 travel along Millbank, and the 507 between Victoria and Waterloo stops in Horseferry Road close to Dean Bradley Street.

Bus routes – Horseferry Road

- 507** Waterloo - Victoria
- C10** Canada Water - Pimlico - Victoria
- 88** Camden Town - Whitehall - Westminster - Pimlico - Clapham Common

Car parks

- Abingdon Street Car Park (off Great College Street)
- Horseferry Road Car Park
- Horseferry Road/Arneway Street. Visit the website at www.westminster.gov.uk/parking

Central London Congestion Charging Zone

Local Government House is located within the congestion charging zone.

For further details, please call 0845 900 1234 or visit the website at www.cclondon.com

